AMP, or Audiovisual Metadata Platform, is an open source software system, currently under development, that enables the efficient generation of metadata to support discovery and use of digitized and born-digital audio and moving image collections. In July 2021, the Indiana University (IU) Libraries, in collaboration with New York Public Library and digital consultant AVP, were awarded a new grant from the Andrew W. Mellon Foundation to support development work to make AMP more easily deployable and usable and to pilot test AMP using collections at IU and NYPL.

The original development of AMP from 2018-2021 was supported by a previous Mellon Foundation grant. That grant was preceded by a workshop and resulting white paper funded by the Mellon Foundation and hosted by IU as part of a planning project. The partners leading this planning project were the IU Libraries, University of Texas at Austin (UT) School of Information, and AVP.

In the years leading up to the planning project workshop, the project partners had embarked upon various initiatives investigating audiovisual description. In 2015, IU and AVP investigated models and developed a strategy for high-throughput description of audiovisual materials that are being digitized as part of IU’s Media Digitization and Preservation Initiative (MDPI).

Project Background Information
- AMP (Phase 3) Mellon Grant Proposal Narrative.
- AMPPD (Phase 2) Mellon Grant Proposal Narrative.
- Audiovisual Metadata Platform (AMP) Planning Project: Progress Report and Next Steps. 2018. Dunn, Jon W.; Hardey, Julian L.; Clement, Tanya; Lacinak, Chris; Rudersdorf, Amy
- IU Press Release, November 1, 2018: IU Libraries receives $1.2 million grant to develop ability to search digitized audiovisual files.

Related Projects
- Avalon Media System.
- Media Digitization & Preservation Initiative.
- WGBH American Archive of Public Broadcasting Mellon Grant

Technical Information
- GitHub Repository
- Technical Documentation
- Metadata Generation Mechanisms
- More coming soon!

Partners and Funders